

21. Design a brochure

Port Campbell Discovery Walk

Aim

This activity brings together students' knowledge of Port Campbell National Park and some design skills to create an information brochure that should appeal to one of the types of visitors that come to the park.

Materials

- A4 paper that can be folded into three panels.
- Coloured pencils, pens.
- Photographs or illustrations of Port Campbell National Park.
- Postcards or photographs taken on fieldwork.
- Or software to create brochure electronically.

Activities

1. Working in pairs students design a brochure that provides information for visitors to Port Campbell National Park.

The brochure should be designed to appeal to one of the following visitor groups:

- a. A young couple.
- b. Family.
- c. Elderly retired group.
- d. Young single males and females.

Include information on

- a. The park characteristics.
- b. What to do while visiting.
- c. Where to stay.

Include images and text. Make it brief and "eye catching".

